

HALLIDAY'S CASH GROCERY

MARGARINE, Parkay 2 lb. pkg. 67c
 SALAD DRESSING, Miracle Whip, 32 oz. jar 85c
 MACARONI, Ready Cut 3 lb. pkg. 49c
 SWIFT'S PREM, 12 oz. tin 2 for 73c
 ASSORTED PEAS, Aylmer's, choice,
 15 oz. tin 4 for 53c
 SWEET MIXED PICKLES, McLaren's,
 24 oz. jar going at 35c
 NIBBLET CORN, York's, 14 oz. tin,
 2 for 37c
 SWEET WAFER PICKLES, McLaren's —
 32 oz. jar 75c
 SWEET MIXED PICKLES, 128 oz. jar \$1.99
 FRY'S COCOA 1 lb. tin 79c
 TOMATO SOUP, Aylmer's, 10 oz. tin 4 for 49c

MAKE YOUR CHRISTMAS PERMANENT

new
creamy
Prom



HOME PERMANENT

ACTUALLY WAVES NEW
 SOFTNESS AND MANAGEABILITY
 RIGHT INTO YOUR HAIR

Never before a waving
 method so easy!

Smooth it as...

Roll it up...

You've got yourself a Prom!

NO DRIPPY WAVING SOLUTION • NO MESSY NEUTRALIZER

Ad. No. MP-315 — 2 col. x 50 lines — 1954

Law's Drug Store

"The REXALL Store"

PHONE 40 — DIDSBURY, ALBERTA

NEW GHOST PINE COAL MINE

NOTTALL BROS.

PHONE 1116

THREE HILLS

WISH TO ANNOUNCE THAT THEY ARE OPEN FOR
 BUSINESS AT THEIR NEW LOCATION, 3 MILES EAST
 AND 5 MILES SOUTH OF THREE HILLS, or 5 MILES
 SOUTH OF THE GHOST PINE SCHOOL.

LUMP, STOVE, STOKER AND SLACK COAL AVAILABLE
 ALL SHAKER SCREENED !!!

HOURS:

WEEKDAYS: DAYLIGHT TO 5:00 P.M.
 SATURDAYS: DAYLIGHT TO 4:00 P.M.

See The Latest In TELEVISION

— AT —

EDFORD MOTORS

PHONE 58 FOR FREE DEMONSTRATION

Edeord Motors
 YOUR MODERN GARAGE

CHEVROLET

OLDSMOBILE

Phone 58

Didsbury

USE THE
 BEST
 SELL
 LOAN

RENT
 TRADE
 CLASSIFIED
 SELL
 LOAN

WANTED — Reliable person to take
 full charge. Two children, well
 ends free. Mrs. Joan McMartin,
 Box 42, Didsbury, phone 259. 47-31c

WANTED — Cutter with shafts;
 also single driving harness. Eric
 Ratledge, 710 Greyhound Bldg.,
 Calgary. 47-31c

FOR YOUR "Elexin" Food Supplement,
 contact your Didsbury agent,
 Miss Helen Swalm, phone 55. 47-31c

STRAYED TO MY FARM — One
 white roan calf, weighing about
 200 lbs. Aaron Derksen, phone
 2110, Didsbury. 47-31c

I HAVE FOR SALE Six Top Pedigree
 Aberdeen Angus Bulls. They
 are early spring calves, in excep-
 tionally good pasture condition,
 deep bodied, thick set, strong
 boned animals. Your choice from
 \$200 down, while they last. R. M.
 SPOONER, "Raven Ho Stock
 Farm", Harnett, Alta. 47-31c

FOR SALE — One-year-old trained
 cattle dog. Phone 2002, Ira Stauffer.
 47-31c

ON TUESDAY, DEC. 4, there will be
 70 head of white face ewes for sale
 at the Olds Auction Mart Ltd. 47-31c

WILL TRADE FOR GRAIN —
 Purebred Hereford Heifers, two-
 years old, in calf, also 14-year-old
 bulls; range cows. Contact Joe
 Dick for further particulars. Phone
 121, Didsbury. 47-31c

CARD OF THANKS

I would like to take this way of
 thanking Dr. Epp, the matron and
 staff of the Didsbury hospital for the
 care and kindness shown me while I
 was a patient there. JOE DICK
 47-31c

CHRISTIAN SCIENCE

The supremacy of spiritual law
 will be set forth at Christian Science
 services, Sunday in the Lesson-Ser-
 mon entitled "God the only Cause
 and Creator."

Scriptural selections will include
 Paul's statement to the Galatians
 (3:21): "Is the law then against the
 promises of God? God forbid; for if
 there had been a law given, which
 could have given life, verily right-
 eousness should have been by the
 law."

Correlative passages to be read
 from "Science and Health with Key
 to the Scriptures" by Mary Baker
 Eddy include the following: "God
 never ordained a material law to
 annul the spiritual law. If there
 such a material law, it would oppose
 the supremacy of Spirit. God and
 impugn the wisdom of the creator."
 The Golden Text is from Jeremiah
 (10:12): "The Lord is the true
 God. He is the living God, an
 everlasting king... He hath made
 the earth by his power. He hath es-
 tablished the world by his wisdom,
 and hath stretched out the heavens
 by his discretion."

CONSOLATION

If you make a right turn from a
 left hand lane, you are probably just
 careless and reckless — and not what
 the driver behind has called you.

FALL'S HERE
 WINTER'S COMING

It's not a day too
 early to let us get your
 car ready for cold
 weather. Our Ignition
 Specialists can ensure you
 of easy starting and smooth
 performance all winter
 long. See us today.

Ted Stauffer

PHONE 50

OLDS

OLDS

W. L. DELOREY
 IGNITION PARTS

WANTED TO RENT — Modern two-
 room apartment or house by young
 engineer and family. Phone Olds
 Mobile, 2M179 or Calgary 494633.
 collect. 45-31c

FOR RENT — Three-roomed suite,
 with water and sewage. Some
 furniture and linoleum. Phone
 240, Didsbury. 45-31c

NIKE FOR SALE — In best of con-
 dition. Contact Dick Haener. 31p

NOTICE TO CREDITORS AND CLAIMANTS

IN THE ESTATE OF HUGH
 McLEAN, late of Didsbury, in the
 Province of Alberta, Retired Farmer,
 Deceased.

NOTICE is hereby given that all
 persons having claims upon the
 estate of the above-named HUGH
 McLEAN, who died on the 2nd day
 of September, 1954, are required to
 file with the undersigned, by the 31st
 day of December, A.D. 1954, a full
 statement duly verified of their
 claims and of any securities held by
 them and, that after that date the
 executor will distribute the assets of
 the deceased among the parties en-
 titled thereto, having regard only to
 the claims of which notice has been
 so filed or which have been brought
 to his knowledge.
 DATED this 9th day of November,
 A.D. 1954.

H. LYNCH-STANTON,
 Didsbury, Alberta,
 Solicitor for the Executor. 45-31c

EXCELLENT OPPORTUNITIES

— Around —
 OLDS, DIDSBURY and
 SUNDRE and around
 INNISPAUL, PINE LAKE
 and PENHOLD

Experience unnecessary — You can
 make up to \$500 a month without in-
 vesting a dime in stock. Service
 nearby families from your own home
 with nationally advertised Watkins
 Household and Farm necessities. Car
 required. Write the J. R. Watkins
 Co., WINNIPEG, Manitoba. 45-31c



WHAT'DA' YOU THINK ABOUT
 THIS CHRISTMAS DEAL?
 LET'S SHOP AT HOME
 THIS YEAR !!!

LOST or STRAYED — All red hell-
 er, about 1 year old, with brand
 half circle J V on left hip. Also
 white-faced steer calf, about eight
 months old, with brand half circle
 J V on left hip. Contact Bob
 Konechuh, Phone 1817, Didsbury.
 45-31c

FOR SALE — 1/4" Electric Drill, with
 bits and skill saw attachment;
 New two-burner electric hot-plate;
 Stanley plane; 1/4 h.p. electric
 motor. Phone 90, Didsbury, for
 further particulars. 45-31c

IMPORTANT NOTICE
 Because of new regulations regard-
 ing billing of stock, all stock for
 shipping must be at the stock yards
 by 4:45 p.m. on Monday. Stock will
 not be accepted after this time. For
 further particulars phone 2842,
 Didsbury. Russell Gullie or Joe
 Dick. 45-31c

FOR RENT — 2-room suite, ground
 floor, with water (share bath-
 room). Gas to be installed. Apply
 Mrs. R. McArthur. 45-31c

Christmas Specials At BILL'S FURNITURE

OLDS — ALBERTA

5-Piece Bedroom Suite Xmas Special \$259.95

Spun silver; double dresser with tilting plate glass mirror;
 chiffonier, radio bed; Simmons Spring-Filled Mattress; Sim-
 mons Slat Springs. Regular \$319.00.

3-Piece Walnut Bedroom Suite —

Extra Special \$219.00

Triple dresser with tilting plate glass mirror; large chiffonier
 and radio bed; regular price \$258.00.

5-Piece Bedroom Suites Special \$147.95

Eastern hardwood, walnut or natural finish; single dresser;
 chiffonier; regular bed; spring-filled mattress; and
 slat spring.

2-Piece Living Room Suite \$189.50

Chesterfield and chair; luxury in style and luxury in comfort;
 upholstered in a high grade rubberized fringe; double spring
 construction. CHRISTMAS SPECIAL!

SAME SUITE AS ABOVE IN DAVENPORT AND CHAIR —

Quickly and easily converted into a double bed \$189.50

Lane Cedar Chests priced from \$67.00 up

Chrome Suites Special \$69.00

Aborite table top; stainless steel trim; with four matching
 chairs. These are Trysson suites, table size 30"x54".

SAME SUITES WITH TABLE 36"x60" (2 only) \$99.95

Cocktail Table Chest Xmas Special \$74.50

Knechtels Eastern Walnut with Kaylite finish; 19 crystal
 glasses and punch bowl; a truly beautiful piece of furniture,
 Regular \$89.50.

Armchair Rugs Special \$8.95

B.M.K. top grade; all colors; size 27"x31". Regular \$10.95.

Lovely for Christmas gifts.

Endless Lounges Special \$69.00

Metallic rubberized fabric; double springs for longer life and
 greater comfort.

DO YOUR CHRISTMAS SHOPPING EARLY

WHILE THE SELECTION IS GOOD AT

BILL'S FURNITURE

OLDS — ALBERTA

Who Pays For ADVERTISING

?

NOT the newspaper reader, because he saves both time and
 money by shopping the wide selection of honest
 values offered through the advertising columns.
 NOT the advertiser, because advertising always returns a
 profit when it is used correctly and consistently!
 NOT the publisher, because of the hundreds of firms who pro-
 fitably invest hundreds of thousands of dollars
 in newspaper advertising!

— ★ —

Every Line Of Advertising in The
 Paper is Paid For By The Fellow
 Who Doesn't Advertise !

The business which the non-advertiser loses pays the
 costs of advertising and ALSO returns a nice profit
 to the fellow who does advertise! HOPING for more
 business is not as effective as inviting more
 business!

WHERE CAN YOU GET CHEAPER AND BETTER ADVERTISING
 VALUE THAN IN THE DIDSBURY PIONEER, WHICH
 REACHES 90% OF THE HOMES IN THE DISTRICT AT A COST
 OF LESS THAN 1/4 CENT PER READER FOR AN ADVERTISE-
 MENT THE SIZE OF THE ONE YOU ARE READING.

For all or any of your
printing requirements
call 12 - The Pioneer Office

HARD WORKING WIVES

If you think you are working harder than your wife, you're probably very much mistaken. A survey from the United States, based on six years of experiment, says most men don't. Energy consumption average housewife on her chores: Three to five calories a minute, more than that expended by clerks, executives and most skilled trades. However, foundry and dock workers as well as farmers, use more than housewives.

Russia Loses Her Bargaining Power . . .

Russia suffered two examples of poor timing in connection with current world affairs. The "first" example of poor timing came with her invasion of Hungary in the guise of putting down an internal revolution. It must be admitted that

the revolution in Hungary was a revolution captured. Russian influence and domination.

It has come out that Russia has been bleeding these satellite countries white, taking the products of their farms and factories and shipping them inland to her own people, in the guise of war reparations, or occupation costs. The people were on the verge of starvation and they wanted to run their own affairs.

The world will long remember the brutality with which Russia intervened. The trouble is not over yet. But how can Russia appear on the floor of the United Nations and uphold her plea for the oppressed "colonials" of Britain and the U.S. in the face of her own record?

On the other hand, it has been revealed that Russia had stores of arms in Egypt to the value of half a billion dollars, ready for her own "volunteers" to use when the Egyptian crisis blew up. The Israeli armies captured more than fifty million dollars worth of these munitions from the defeated Egyptian armies in the Sinai Peninsula.

Britain has warned that the same condition may be building up in Syria. The plan was to exterminate the Israeli kingdom and restore the lands to the Arabs. This would give Russia the opportunity to intervene militarily and she would take over control and administration of the Middle East . . . including the Suez Canal.

It was known that Israel is a protégé of the United States and the gamble was that the move would be made quickly enough to fool the slow-witted Yankees, who were involved in a presidential election and that their people would be passive towards any military action that would give prestige to Britain and France in their Suez Canal dispute.

If this plan of perfidy had gone through, which it might have done had not Britain and France acted independently, the United States would have been facing a similar situation in connection with the Panama Canal within the next six or eight months.

It is high time that some of the United States administrators woke up. It could be that they are merely simulating sleep, but one would not think so after hearing Senator Knowland of California threatening sanctions against Britain and France for their actions in the Middle East.

There were a few reactions in Canada, some even suggested secession from the Commonwealth, but surprising enough these suggestions did not come Quebec. Most Canadians had sufficient faith in the British government to wait and see before passing judgment.

It would appear that this faith was justified.

Just what Egypt hoped to gain by blocking the Suez Canal is beyond our comprehension. It is to Egypt's peculiar advantage that traffic should run smoothly through this canal, even though it is necessary for the United Nations to set up a governing body to administer the affairs of the canal.

As it stands, Egypt could not even finance the restoration of the canal, so why pay too much attention to her sovereign rights?

CAMROSE CANADIAN

Notes From D.A.

BY HOWARD J. FULCHER

You cannot tell by looking at a sample of grain whether it will make good seed. It may be a good sample and weigh up quite well, but it may be unsatisfactory, but you do not know the germination.

The winter months are the best time to clean your grain in preparing for your seed supply. The grain should be well cleaned, all light kernels and all weed seeds, as well as other grains removed. This cleaning may be done by commercial cleaners, by portable machines or small home fanning mills. However it is done, it costs both money and time, and before this is spent have a germination test made.

Tests may be made on germination at home, there are various methods which can be followed to get satisfactory results. The test may be made by planting a number of seeds in a pot or box and grown in the house. Most paper towels can be placed between two plates and a number of seeds placed in the paper, kept in the house these will germinate and give you a count.

Elevator companies have germination pads which can be used, the agents may also send your sample away for a test. In all cases as well as germinating it should be observed if germination is uniform and strong as field conditions are not always too perfect in the spring.

Experienced technicians will test your seed and will determine the germination and strength of same for you at the Plant Products Division. This gives you an official test; the cost is only 75¢ a sample, the address is Immigration Building, Calgary.

In any case have a test made of your seed for germination before cleaning, if germination is low arrange for purchase of good seed. The success or failure of your crop begins with the seed you sow. A good farmer knows that weak and weedy seed soon pollutes the land with weeds and lower yields result. Now is the time to test the germination and then clean and treat the seed. You will thus avoid last-minute cleaning or locating of seed in the spring. It is a good program to follow and will help to eliminate many hours of work in the spring and may save you quite a bit of money.

CALGARY

LOW MAN ON THE POLL
The majority of Americans have not read a book in the last year. This is the startling conclusion from a survey by the American Institute of Public Opinion. Six out of ten adults questioned said that the last time they could remember reading a book — other than the Bible — was a year ago or more. Even among college graduates, one out of four had not read a book in the last 12 months.

Fewer books are read in the U.S. than any major English-speaking democracy. In England about three times as many people are to be found reading books at any given time as in America. One survey recorded the following percentages of book readers:

Great Britain, 55 per cent; Australia, 34 per cent; Canada, 31 per cent; United States, 17 per cent.

TODAY'S CHUCKLE . . .
Want ad: "Lady with trailer wants to meet man with car. Object — to get hitched."

Want ad: "Lady with trailer wants to meet man with car. Object — to get hitched."

Comeback In Coal?

Are better days in sight for coal? Has the long decline in consumption run its course? The Financial Post says that recent statistics suggest a change is on the way.

From the end of the war until 1954 it records the Canadian coal market declined steadily and substantially major reasons were the switch from coal to oil or gas heating and from steam locomotives to diesels on the railroads.

Then last year for the first time since the end of the war, substantially more coal was imported than in the previous year. For the first eight months of the present year domestic output of coal was up almost 6 per cent over the same period in 1955 and imports were up over 20 per cent.

"This new demand for coal," says the Post, "doesn't mean that the diesels and oil and gas furnaces are going out of fashion but that coal is beginning to find new uses in markets in steam power plants and other industrial uses. That should be good news for the coal mining areas of Nova Scotia, Alberta and British Columbia, which hitherto have not shared in Canada's post-war boom."

HAIR CUT BARRED AGAIN
ROMEO, Mich. — The teen-ager with the controversial "Elvis Presley haircut" has been rejected by a second high school and his mother said she wants to take the case to the state supreme court.

Mrs. Alice Pherneton asked the superintendent of schools at Almont to admit her son Robert, 16, to classes. Robert was expelled from Romeo high school two weeks ago for refusing to sacrifice his upswipe side-swirled hairdo.

"Robert has agreed to get his hair cut if we ask him to," his mother said. "But I refuse to give in. This isn't just a haircut at stake here, it's a potential dictatorship."

For the Rest Of Your Life...

I SET MY THERMOSTAT TO HIGH...

I SET MY THERMOSTAT TO JUST WARM

For Warmth Without Weight - Dial Sleep Tonight!

For the "Rest of Your Life" slip away into slumber tonight beneath the gentle warmth of an Automatic Electric Blanket. Set the dial for the warmth that means comfort to you, and that warmth is yours all through the night and for every night to come. You are never too cold, never too warm, never tired from the burden of heavy coverings. Sleep, restful and refreshing, is yours with an Automatic Electric Blanket. For single or double beds. With single or dual control. Light, warm and washable, they are available in a choice of colors at your store today.

GET AN AUTOMATIC
**ELECTRIC
BLANKET**

TODAY!

And Remember, Electric Gifts
Keep On Giving.



CALGARY POWER LTD.

HELPING TO BUILD A BETTER ALBERTA

FERTILIZER TIPS

from **'EARNIE'**
THE COMINGO ELEPHANT

TOP GRADES AGAIN
THIS YEAR!
WHAT'S YOUR
SECRET, JIM?

MEET
EARNIE...
MY 'HIRED
MAN'!

HE HELPS ME MAKE THE
MOST OF MY FERTILIZER
INVESTMENT...WITH FREE-
FLOWING, WATER-SOLUBLE
ELEPHANT BRAND!

HE GIVES MY SEEDLINGS
STRONG EARLY GROWTH...
WITH AN **ELEPHANT
BRAND 'BONUS'.**

HIGH ANALYSIS
FERTILIZER
PAYS OFF!

MORE READILY
AVAILABLE
PLANT FOOD!

HE HELPS TO
PROTECT MY CROP
FROM WEEDS,
INSECTS, DISEASE
AND FROST.

FERTILIZED
CROPS GROW
FASTER AND
STRONGER, MATURE
EARLIER!

HE KEEPS
PRODUCTION
COSTS LOW
AND PROFITS
HIGH!

I GIVE
BIGGER YIELDS
AND
BETTER GRADES
FROM EVERY ACRE!

GET MORE FROM
YOUR LAND...WITH
ELEPHANT BRAND
HIGH ANALYSIS
FERTILIZERS

Ammonium Phosphate 11-48-0
Ammonium Nitrate-Phosphate 27-14-0
Ammonium Sulphate 21-0-0
Ammonium Phosphate-Sulphate 16-0-0
Nitrophosphate (Ammonium Nitrate) 23.5-0-0
Complete Fertilizer 10-20-10
Anhydrous Ammonia (NH₃) 82-0-0

Manufactured by
THE CONSOLIDATED MINING & SMELTING COMPANY OF CANADA LIMITED
Sole Offices: CALGARY SASKATOON WINNIPEG TORONTO MONTREAL VANCOUVER

Harold E. OKE

Phone 10

"Your Machine Man"

Didsbury



THE DIDSBURY PIONEER

Established in 1903
Published Every Thursday at Didsbury, Alberta
Entered as Second Class Matter, Post Office Department, Ottawa
Member of the Canadian Weekly Newspapers Ass'n.
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Subscription: In Canada, \$2.50 a year; In U.S., \$8.50
JAMES CURRIE, Editor and Publisher

Ramblin' and Roamin'



We See It This Way ... This Week —

The characters (how else could you describe them?) who have been making a practice of dis-arranging stop signs, school signs and other traffic signals within the town limits, perhaps don't know just what the penalty is for this offence. We've heard fellows, it isn't light. Then again, if you don't mind the fine and court costs, take a minute to think. You're endangering the lives of innocent people. Would you care to carry it on your conscience from here on that you were responsible for the serious injury or perhaps death of a wee gal or a wee boy, or a grandmother or grandfather who were just living out their time. Dream again, whoever you are, have your fun, but please don't make mistakes that could cause sorrow and heart-break to someone you didn't know, or thought you didn't; it could be someone near and dear to you, who knows!

We See It This Way ... This Week —

It's still a lotta' fun to live in the banana belt of Canada (we mean here of course). We enjoyed fine, very fine, weather at the weekend; the churches were crowded, the golf course even got some play, and later in the day there were plenty of customers on the highways and by-ways. Who could ask for more?

We See It This Way ... This Week —

There are those who are against commercializing Christmas — we're not very far behind — but we do feel that the colored lights in places of business, and especially around the home, are not in this league. If the Star of Bethlehem is lit up on your tree, in your window, or any place you care to place it, it should also be in your heart. We're not selling bulbs, we're just trying to sell you our way of thinking. Are we wrong?

We See It This Way ... This Week —

It's too late now for us to suggest what might have been done, but we are of the opinion that something should be done. We refer to the hill close to Cremona which claimed the life of a truck driver last week; a year earlier one man walked away from a similar mishap, he was just lucky, very lucky. Information passed to us indicates that it wouldn't be the biggest job in the world to make things a bit easier on life and limb through this section, were a crew to move in and straighten things out a bit. We've seen the odd bulldozer doing less necessary jobs.

We See It This Way ... This Week —

The best quote we've run into in a long time ... "Among life's dying embers, these are my regrets: When I'm right, no one remembers; when I'm wrong, nobody forgets." Adds up, doesn't it?

Have you checked? Only 21 shopping days left!

OLDS HOCKEY CLUB \$1,000.00 Cash — PLAY-AT-HOME — - BINGO -

— PLUS —
ONE WATCH FOR FIRST REGULAR BINGO
ONE WATCH FOR FIRST "4-CORNER" BINGO
ONE WATCH FOR FIRST "L" BINGO
ONE WATCH FOR FIRST "T" BINGO
ONE WATCH FOR FIRST "X" BINGO
ONE WATCH FOR FIRST "SQUARE BINGO"
\$1,000 CASH FOR FIRST "BLACKOUT"

HERE ARE NUMBERS DRAWN TO DATE

1st	2nd	3rd	4th	5th
1-24	B-5	B-14	O-64	N-37
6th	7th	8th	9th	10th
N-41	G-54	1-20	B-1	B-6
11th	12th	13th	14th	15th
1-28	1-26	B-13	G-57	O-61
16th	17th	18th	19th	20th
G-52	N-31	G-50	G-48	G-60
21st	22nd	23rd	24th	25th
O-74	O-73	1-16	N-35	N-38
26th	27th	28th	29th	30th
N-44	1-17	1-22	G-49	B-2

As soon as you have any bingo listed above, phone 547, Olds. (note change in phone number)

WEDNESDAY

RISTO — RATCLIFF

A wedding of widespread interest throughout the district was held on November 10, in Bergen U.M. church, when Betty Jean Ratcliff, Reg.N. daughter of Mr. and Mrs. Ratcliff of Sundre, was united in marriage with Mr. Norman Ray Risto, son of Mr. and Mrs. Ted Risto of Brightview.

The bride entered the church on the arm of her father. She was radiant in a lovely gown of white nylon over taffeta, and carried a white Bible covered with deep pink roses, white baby 'mums, and trailing among white ribbon streamers, knotted around tiny rosebuds. Her shoulder-length veil of nylon net was held in place by a matching cap encrusted with mother of pearl sequins and her only adornment was a double string of pearls, gift of the groom.

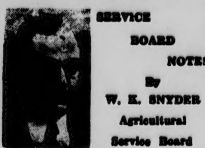
Preceding the bride down the aisle were two charming attendants Miss Carol Ratcliff and Miss Melva Erickson, wearing matching gowns of net over taffeta, in yellow and blue respectively. They wore head pieces of bronze and yellow baby 'mums and each carried white Testaments, topped with shower sprays of bronze and yellow baby 'mums.

The groom was attended by his brother, Mr. H. Risto and Mr. Dennis Ratcliff, brother of the bride; while the guests were ushered to their seats by Mr. Clifford Ratcliff, brother of the bride, and Mr. Leslie Fitz of Edmonton.

As the wedding party took its place before the flower-banked altar, Rev. Link of Edmonton sang the "Lord's Prayer," following which Rev. W. Swalm of Edmonton gave a brief message of marriage and its sacredness. Rev. C. J. Hallman of Bergen then proceeded with the marriage ceremony. During the signing of the register Rev. Link sang "The Wedding Prayer."

The reception was held in the Legion hall in Sundre, where covers were laid for 115 guests. A delightful and amusing program followed the dinner.

Following a honeymoon in California the happy couple will take up residence in Edmonton.



SERVICE
BOARD
NOTES
By
W. K. SNYDER
Agricultural
Service Board

DEATH TO COYOTES: By the time you read this letter we will have processed three horses and prepared them with 1000 poison coyote bait. Horse meat is the best kind of meat for this purpose; coyotes seem to like it the best.

This 1000 poison, a powder, is mixed with water and the solution is injected into the horse meat while the meat is still warm. The poison is tasteless and odorless, and is very potent. A coyote requires only about 1/4 to 1/2 pound of the meat to give him a fatal dose. It is seldom that we find dead coyotes right at the bait location. It seems that when the coyote discovers that he is in trouble he will try and get as far away as possible before he dies.

This is all to the good as far as we are concerned, since a number of dead coyotes around a bait would serve to warn other coyotes that danger is present. This 1000 poison is more or less selective to the canine population; that is for wolves, foxes, coyotes, cougars, and dogs.

We are permitted to set out these baits only if they are at least one mile removed from the nearest habitation. We intend to bait up the country east of the main highway, as well as the west country. Most of the sites have already been selected and approved.

The mail will go out after it has had time to be frozen and we expect that the weather will be cold enough to keep it pretty well frozen. If you have dogs that are valuable to you, be sure that you keep them away from these 1000 bait stations.

STATISTICS PROVE . . .

That tuberculosis claims more victims among men than among women. In 1955 the death rate for men was 10.8 per 100,000 while for women it was 6.9. Parallel figures are common throughout the countries which publish detailed health statistics.

No Need For Continuous Advertising

Preachers . . .

Should preach only one sermon or so a year. People are against sin anyway, so why harp on it.

Traffic Lights . . .

Should be turned off at dangerous intersections to save electricity. Everybody knows it's a dangerous spot and that is sufficient.

Teachers . . .

Do not need to review lessons. Tell the children just once and they'll never forget.

Highway Police . . .

Stop driving up and down the highways. No need to caution drivers by patrolling highways. Drivers know the law and should obey.

Out of Towners . . .

That advertisements in the local paper and mail order firms that send out catalogues are wasting their money. Everyone knows what is sold in the stores in town and they'll all shop at home.

But if you are one of the foolish kind — like the Notre Dame cathedral that has stood for six centuries but still rings the bell every day to let people know it is still there — and believe in continuous, profitable advertising then you will want to advertise in

The Didsbury Pioneer

The thrifty shopper buys where he or she is invited to shop. Your advertisement in The Didsbury Pioneer is an invitation to over 90 percent of the people of Didsbury and district to buy their needs in your place of business.

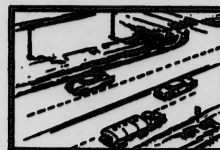
Did You Know?

... that ... received a
MUNICIPAL GRANT of

Municipal grants are made up of 50% of the Revenue accruing from the fuel oil tax of the previous calendar year which works out to approximately \$7.00 per capita. All grants are made on the basis of population and other factors. Statistics include 9 cities, 80 towns, 146 villages, 7 counties, 41 municipal districts, 47 improvement districts, 2 special areas and 4 school districts in National Parks. Total grant for 1956-57 was \$9,999,028.50.



There is no restriction to Municipalities on how grants are to be used. It has been shown, however, that many Municipalities find the grant is equivalent to the amount required to pay the annual debt service payment on their local sewage and water system.



Since 1951-52 Municipal Grants have been increased by more than \$5,000,000 to all municipalities. This Grant year the municipal grant was increased by \$950,000.



There is no restricting policy on how grants are to be used. It has been shown, however, that many Municipalities find the grant is equivalent to the amount required to pay the annual debt service payment on their local sewage and water system.



Because the Municipal Grant to your own community is available for local needs, it is up to you as a citizen to take an interest in how this money is being appropriated and spent to the best advantage in your community.



Your Future is Here... In Alberta!

GOVERNMENT of the PROVINCE of ALBERTA

THIS ADVERTISEMENT IS No. 114-68 OF A SERIES PREPARED BY THE DEPARTMENT OF ECONOMIC AFFAIRS

Professional and Business Directory

DOCTORS

H.W. EPP, B.Sc., M.D., C.M., L.M.C.C., D.C.H.
PHYSICIAN & SURGEON
 Office west of Hotel
 Hours: 11-12; 1:30-5, except
 Wed.—and by appointment
 Phone 141 — Didsbury

Raymond Asquith
 M.B., B.S., L.M.C.C., D.C.H.
 Physician and Surgeon
 Office above residence
 Hours 1:30 to 5 p.m.
 (Except Tuesdays)
 Phone 63 — Didsbury

R. G. Bankler
 M.B., Ch. B.
 Physician and Surgeon

Dr. T. P. O'Hara
 M.B., Ch. B.
 Physician and Surgeon
 Office on the grounds of
 the former's residence
 Appointments Every Afternoon
 Phone 643

DR. H. S. RAMSEY
 CHIROPRACTOR
 CLOSED WEDNESDAYS
 Special Attention Given
 To Foot Troubles
 Kemp Block, Olds, Alberta

LAWYERS

H. Lynch-Stanton
 L.L.B.
BARRISTER & SOLICITOR
 Notary Public
 Res. Phone 115 — Office 130

OPTOMETRISTS

D. Stewart Topley
 503 Greyhound Bldg.
 CALGARY
 — 27350 —

DMS. M. J. and D. J. BNEILL
 DR. G. W. I. TITELLEY
 WILL BE AT OLDS EACH
 TUESDAY and SATURDAY
 Except 1st TUESDAY of Month
 10 a.m. to 1 p.m.
 In Davey Block
 Appointments may be made at
 Maybank's Drug Store

RAYMOND L. SHANTZ
 Auctioneer
 "Past Performance
 is My Guarantee"
 Phone R1211 — Didsbury

— SEE YOUR —
IMPERIAL OIL
AGENT

For All Kinds of
 Lubricants & Greases
 Gasoline and
 Fuel Oil
IVAN WEBER
 Phone 56 — Residence 81

TRUCKERS

GENERAL TRUCKING
 SAND, GRAVEL, COAL
 GRAIN, LUMBER, ETC.
 We are now equipped to dig
 basements and do small
 'dozing' jobs.

BUER TUGGLE
 Phone 81, Didsbury

STEWART, LITTLE,
STEWART
WEBB & WILLIAMS
 SURVEYORS — ENGINEERS
 CONSULTANTS
 ROOM 4, WOOLWORTH BLDG.
 RED DEER
 Phone 4239 — RED DEER

— TRY —
CLASSIFIED ADS
 — FOR —
QUICK RESULTS

FUNERAL DIRECTORS

Didsbury Funeral Home
 W. A. McFarquhar, Director
 Associated with
 Gooder Bros., Calgary
 Phone 33 or 46 — Didsbury

MISCELLANEOUS

— Call —

DOROTHY'S
BEAUTY SHOP

At Fete Liesemer residence
 Two doors west of hospital on
 south side of street.
 Phone 210, DIDSBURY

PALE'S ESSO
SERVICE

At Junction of No. 2 highway
 into Didsbury
 REPAIRS TO ALL MAKES
 OF CARS AND TRUCKS
 ATLAS TIRES AND TUBES
 24-Hr. TOWING SERVICE
 Phone 1010 Didsbury
 "Greasing and Lubrication
 A Specialty"

PHONE JAY TUGGLE

— 290 —

— FOR —

PURITY "39"
PRODUCTS

Residence Phone: 138

RADIOS AND APPLIANCES
 ALL TYPES OF REPAIRS and
 ELECTRIC WIRING
 OUR SPECIALTY
DICKAU
ELECTRIC

EAT
AT THE
BRIGHT
SPOT

All Our Pastry is Home Made
 An Engwer. prop. Phone 138

SHIP YOUR

STOCK

TO YOUR

LOCAL
LIVESTOCK DEALER

Calgary Prices

Paid At Didsbury

JOE DICK
 Phone 121 Didsbury

FOR

MEMORIALS and
GRAVE MARKERS
 Contact
JOHN BEFUS



COURTESY
ONE OF THE ROAD

MAKING ROOM

An old railroad engineer had just
 pulled his locomotive up to the water
 tank. The young fireman mounted
 the tank and brought down the
 spout. His foot got tangled and he
 stepped right into the tank.
 "Son," he called to the engine-
 er, "Just fill the tank with water.
 You don't have to stomp it down!"

By The Way

Contributed by

REV. T. J. STANTON, M.A.

"A HOLE IN THE FENCE"

Grandpa was telling his grandson
 the story of the naughty sheep. He
 described how the sheep had been
 for a chance to get out, and how
 finally it wandered away from the
 feeding ground. It soon found itself
 lost among the mountains and deep
 ravines. These were filled with evil
 omens.

Then he told the boy about the
 shepherd; how he had risked his life
 in the darkness as he looked for this
 sheep. He told about how hard it
 was to keep from falling from the
 mountain path, into the ravine below.
 How he, too, had to flee from the
 wild animals and how when he found
 the sheep he had to hasten back to
 the sheep pen, with the sheep on his
 shoulders.

The boy listened until the story
 was finished and then he asked,
 "Grandpa, did anyone think to go
 and mend the hole in the fence?"

Some little time ago a speaker
 talking about some weaknesses in
 our educational efforts said, for
 every sixty dollars, per capita, spent
 on the operating of agencies that
 undermine human development we
 spend thirty-five dollars, or there-
 abouts, on the education of our chil-
 dren. Did anyone think to go and
 mend the hole in the fence?

We say, "A stitch in time saves
 nine." But are we as much con-
 cerned about putting in that stitch
 as we should be? Other than the
 aspects of our efforts in medi-
 cine the concern seems to be nearly
 entirely on the side of rehabilitation.
 In many matters vital to our future
 well being, the principle of preven-
 tion is seldom thought of at all. We
 may believe that "An ounce of pre-
 ventive is worth a pound of cure,"
 but few people will believe we do,
 unless we prove it, by our increased
 interest in and our determination to
 achieve more than that direction.

There is not now, nor has there
 ever been a time, when too much
 attention is given to the restoring of
 lost values and to the reclaiming of
 human beings. At the same time
 there should be an ever-growing con-
 cern about the hole in the fence.

We sometimes grumble about
 soap advertisements. We listen to
 them on the radio and we watch
 them on TV. There is one thing
 that is always really wholesome
 about them. They always present
 the dirty side first. They show us
 a dirty garment and then a clean
 one. There are many advertise-
 ments in our papers and magazines
 of which that cannot be said. Very
 often we are shown the beauty of
 our womanhood, the cream of
 young manhood, moving on toward
 the coveted prize, with a strong in-
 vitation for others to follow the same
 course. We are not shown the lives
 on the rubbish heap; the cars
 strewn along our highways; the
 mangled forms on hospital beds; the
 sick in our mental hospitals, nor
 the caskets in the morgues. "Has any-
 one thought to go and mend the hole
 in the fence?"

We are grateful for the efforts of
 the United Nations. Did ever in our
 history so great a responsibility rest
 with so few? But when we read the
 statements made by the leaders of
 the nations, we are forced to wonder
 if there is not a hole in the fence: a
 hole through which confidence and
 faith have leaked out, and through
 which bitterness has crawled in.

Jesus once said to his Disciples,
 "Don't you know that I could pray
 to the Father and He could send me
 twelve legions of Angels?" He could
 have escaped the cross that way, but
 had He done so, no one would ever
 have worshipped him. He died be-
 lieving that the mightiest power in
 the world is not physical force but
 love and goodwill. Could anything
 be more productive of love and good-
 will among the nations today than
 the deepening and purifying of our
 affections, the enlarging of our
 sympathies and the sharing of our
 faith?

"Love never fails to master what
 it finds.
 But works a different way in
 different minds;
 The fool enlightens and the wise
 he blinds."

HOW RIDICULOUS
CAN ONE GET?

One of the most ridiculous news
 items we have read for some time
 was where a member of the Alberta
 Cabinet told a convention audience
 that the government never proposed
 the sales tax idea. And all this after
 the Hon. Mr. Hinman was out on a
 speaking tour taking the pulse of his
 audiences.

Mr. Manning should take his little
 boys into a secret room and instruct
 them in the finer points of political
 strategy. Mr. Manning was wise
 enough to know that what a minis-
 ter says is accepted as government
 policy.

It may be that some certain minis-
 ter says too much, but after it has
 been said the government must as-
 sume full responsibility. We are not
 expressing this opinion just because
 we are unalterably opposed to the
 imposition of the sales tax in Al-
 bert. . . we feel that it admitted
 weakness when the intention of Mr.
 Hinman's speech was repudiated.
 — Camrose Canadian

Careless Uses Of
X-Ray Scored

The careless use of X-rays, luminous
 paint and medical leucopis is en-
 dangering the health and lives of
 many Canadians by exposing them
 to excessive radiation, according to
 Sidney Katz in Maclean's magazine.
 "We appear to be dangerously
 reckless in handling radiation from
 X-ray machines," Katz writes. "In
 every province legal control over
 their sales and use is lax. It's pos-
 sible for any layman, no matter how
 unqualified, to buy X-ray equipment
 and use it on others."

"In several Canadian cities laymen
 with X-ray machines advertise that
 they can painlessly and permanently
 remove superfluous hair from the
 face, arms and legs. They remove
 the hair as promised, but sometimes,
 years later, the customer finds the
 exposed part of the body becomes
 dry and itchy. The skin wrinkles,
 blood vessels split and ulcers appear.
 This may develop into cancer."

Radiation is the "most serious
 public health problem that has ever
 confronted mankind," the article
 points out. "But not only can radia-
 tion kill people now living, it can
 maim, through inheritance, millions
 yet unborn."

Scientists have figured that a per-
 son may absorb a maximum of ten
 roentgens of radiation to his repro-
 ductive glands up to his 30th birth-
 day without serious effects. You can
 get 1 roentgen from an ordinary
 X-ray treatment for a limb; you'll
 absorb about five roentgens in 30
 years just from the area and atmo-
 sphere in which you live; you could
 get 300 roentgens from a series of
 treatments for arthritis (or bursitis).

Yet if every Canadian were to ab-
 sorb up to 50 roentgens by the time
 he became an adult, Katz points out,
 the number of defective children
 born in future might easily double.
 In spite of this, in some hospitals
 doctors often order radiological ex-
 aminations of women having a first
 child. Her unborn child may re-
 ceive a massive dose of 2.1 roentgens.
 This may well shorten the child's
 life. Some scientists demand that
 X-raying of unborn children be out-
 lawed.

Excessive exposure to radiation,
 also increases the danger of cancer,
 says Maclean's writer. In one U.S.
 study it was found that those who
 were nine times as many deaths from
 leukemia (cancer of the blood)
 among radiologists, who are contin-
 ually exposed to radiation as there
 were among other physicians. If a
 person should receive as much as
 500 roentgens of radiation in his
 working life, his life might be short-
 ened as much as eight years. Yet
 some people, just to get rid of a wart,
 receive 1,500 roentgens in a few
 treatments.

In addition to X-rays, Katz writes,
 "another uncontrolled source of radia-
 tion is the shoe-fitting fluoroscopes
 in many stores." These are consid-
 ered such a serious menace to health
 that federal health minister Paul
 Martin has asked provinces to ban
 them. So far no province has. In
 some shops children even play with
 them — "even though the evidence
 indicates they may be playing with
 death."

NOW IS THE TIME ! ! !
 Unless tuberculosis prevention can
 be speeded up, about 35,000 Cana-
 dians who are healthy today will
 develop this disease in the next five
 years.

Just another big reason why you
 should buy your Christmas Seals
 now — that's one way to help.



A troupe of European acrobats
 brought along with them, to "sup-
 port" them in their U.S.
 circus tour, a 66-foot tapered
 aluminum tower. Atop this ro-
 tates a 26-foot, motor-driven
 ladder, on which they go through
 their aerial routine.

If we were in their tights, we
 know we'd make darn sure that
 everything holding us up was
 plenty strong. No doubt that's
 why they chose aluminum. Plus
 the fact that this light metal
 would make much easier work
 of erecting the contraption.
 We're pleased that they, like so
 many other people, found just
 what they wanted in this light,
 strong, versatile metal.

ALUMINUM COMPANY OF
 CANADA, LTD. (ALCAN)

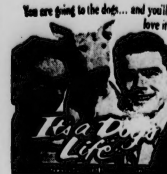
DIDSBURY OPERA THEATRE

Week-Day Shows at 8:00 p.m.

Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.:
 NOV. 29, 30; DEC. 1

MON., TUES., WED.:
 DEC. 3, 4, 5



RENEGADES TEAR INTO
 TOWN — AND TEAR
 T APART!

Coming Attractions
 In December

"LOVE IS A MANY
 SPLENDERED THING"

"BAREFOOT
 CONTESSA"

"LAWLESS STREET"

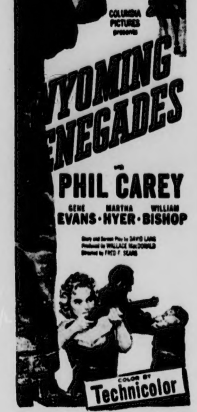
"BIRDS AND
 THE BEES"

"OUTLAW STALLION"

"THE SWAN"

"ANYTHING GOES"

"ADVENTURES OF
 ROBINSON CRUSOE"



Tom Shields

MASTER GASFITTER

150 Olds PHONE 224, Olds

WE SELL TOP QUALITY APPLIANCES

Featuring . . .

FLAMEMASTER CONVERSION BURNERS

and FOWLER-GLASS LINED WATER TANKS

and THOMPSON GASCOILS

OUR SERVICE IS GOOD . . .

OUR INSTALLATION COSTS

ARE REASONABLE ! ! !

(Don't forget . . . Experience Counts)

Check With Us Now ! ! !

For Your Steering and

Heating Problems

Undercoating Is Also

One Of Our Specialties

Duncan Auto Body
And Service

PHONE 73r2

OLDS

Ship Your Stock
Through The

Mountain View Co-Operative

Livestock Marketing Association

Local Agent: R. E. GILLRIE

Christmas Seals Pay The Shot

Medical officers of health throughout the province are familiar with the program carried on by the Alberta Tuberculosis Association in tuberculosis prevention, and are highly appreciative of the work the association is doing.

In this regard, Dr. G. M. Little, medical officer of health for the city of Edmonton said: "I heartily endorse the Christmas Seal campaign for furthering the association's services sponsored by the Kinsmen Club under the leadership of Mr. G. M. Holgate.

Miss Ethel Savich, Reg.N., the Kinsmen nurse, is engaged throughout the year in TB work by checking contacts and visiting homes of TB patients. In her welfare work, she receives much valuable assistance from the Kinsmen Welfare Committee and the wives of Kinsmen, who are members of the Kinsmen Club.

The expansion in the Alberta Tuberculosis Association activities recently announced, of placing a chest X-ray unit in the new city hall, will undoubtedly prove of immense value as a general health measure, and the city commissioners are very glad to co-operate by providing the necessary space," Dr. Little said. Technical assistance is also being provided by the provincial department of health.

The mobile chest X-ray unit returned recently from the summer itinerary in rural areas and is now engaged in surveying employees of industrial establishments in the city. In commenting on this activity, Mr. C. B. Pugh, the survey organizer said: "We are receiving excellent co-operation from employers and have received many expressions of appreciation."

COULD BE !!!

A bee's sting is one thirty-seconds of an inch long. The other two feet are pure imagination.

CHURCH NOTES

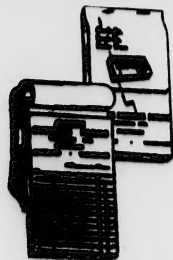
EVANGELICAL CHURCH
Rev. A. E. Stokkel, Pastor
Sunday Services:
10:30 a.m. — Worship Service
11:30 a.m. — Sunday School
7:30 p.m. — Evening Service
Wednesday Evening 8:00 p.m.
Bible Study and Prayer Meeting.
Bible Services
Sunday Services
2:00 p.m. Sunday School
3:00 p.m. Worship Service
Youth Fellowship, Friday 8:00 p.m.
The Pastor and Congregation
attend a sincere welcome to all.
Come and Worship with us.

REDEEMER LUTHERAN CHURCH
"The Church of the Lutheran Hour"
REV. E. B. FOX, Pastor
Divine Services every Sunday at 11:00 a.m., followed by Sunday School and Adult Bible Class.

UNITED MISSIONARY CHURCH
Rev. Ray Shantz, Pastor
Sunday School, 10:30 a.m.
Preaching, 11:30 a.m.
Sunday evening service, 7:30 a.m.
Wednesday evening prayer meeting at 8 p.m.

ANGELICAN MISSION OF OLDSUNDAY SERVICES
Sunday School, 11 a.m. every Sunday.
Second Sunday in the month: 7:30 p.m.—Didsbury.
Fourth Sunday in the month: 11:45 a.m.—Didsbury.

FALLEN TIMBER FOURSQUARE CHURCH
Rev. R. & Rev. C. Moore - Co-Pastors
Sunday School 1:30 p.m.
Church Service 2:30 p.m.
Young People's every Friday 8:30 p.m.
Come and Bring Your Friends



ORDER
YOUR

COUNTER
CHECK
BOOKS

FROM
THE DIDSBURY PIONEER

No Reduction, Please!

Recently, one of Canada's banking establishments created quite a stir when it suggested that the price of Canadian wheat should be reduced by 25 cents a bushel in order to increase international wheat trade, decrease world production and cut down the world wheat surplus. To this suggestion the Farm and Ranch Review makes the following comments:

"Canadian wheat producers are receiving about the lowest prices for their product of any wheat farmers in any important nation in the world. Any move to cut the price of wheat in this country by 25 cents a bushel, or nearly 14 per cent, will be keenly resented.

"Farm operating and farm family costs have risen steadily year after year, and there is no indication that this trend is at an end. In fact, with the increases in freight rates and steel prices, such costs are sure to continue upward.

"There is no evidence to indicate that the U.S. government will abandon the high farm price supports which have been in effect there for many years.

"A world-wide wheat price war might well ensue if Canada undertook to cut prices at this time. The United States government is not greatly concerned over the cost to the taxpayers of bonussing grain exports. Canada might well suffer the most from a price war.

THIS ONE COULD SEE !!!

When a fellow piano tuner was ill, a friend took over his assignment of tuning a piano in a girls' boarding house. While he was at work, several of the girls strolled casually through the room in various states of undress. The climax came when a young lady in startling detachable appeared to pay the bill. As the man was writing the receipt, she suddenly gave out with a bewildered look, then fled, screaming, "That's not our regular man."

Their regular man was blind.

"A reduction of 25 cents a bushel for wheat would have cut over \$80 million from the income of western wheat producers last year. While the incomes of almost every other sector of the population are rising steadily, to cut wheat producers' financial returns would assuredly bring about a violent reaction.

"Finally such a move is politically impossible. What marketing is a federal government's responsibility. The wheat producers accepted moderate prices for their product during and after the last war on the assurance that they would be given price protection when glut appeared. And not one of Canada's multiple political parties will support any proposal to arbitrarily cut the price of Canadian wheat."

TOUCHE... BUT YES!

She: "Did anyone ever tell you how wonderful you are?"
He: "No. I don't think anyone ever did."
She: "Then I'd like to know where you got the idea."



Complex new styling from hooded headlamps to taillights features Oldsmobile for 1957, with the most sweeping model change in 20 years, as presented in this Super '57 Holiday coupe. "Sky-line" bending down the roof extends into the rear deck and sets off the twin-strutted rear windows with three separate glass areas. Distinguishing the new front end are the new "hi-lo" bumper, twin front fender rocket emblems and parking lights adapted from the experimental Golden Rocket. Inside there is a new strut-mounted instrument panel and a wide variety of new upholstery fabrics and colors. Mechanically, there is a new 277 h.p. "Rocket" engine, improved front and rear suspension, 14-inch wheels and a more efficient dual-range heater.

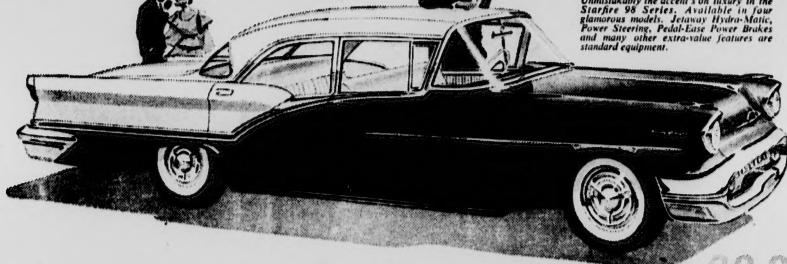
Today's the day they go on display! NEW 1957 OLDSMOBILES!

**This year,
the Accent's on Oldsmobile—
the car that puts the accent on you!**

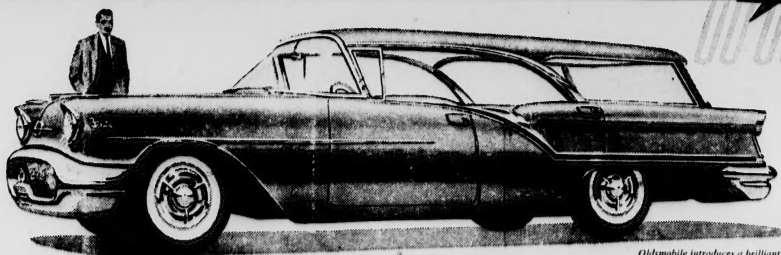
Just look! It's the completely new Oldsmobile for '57! The car with the styling that spotlights you... the car with the features that benefit you... **NEW PROFILE**—longer, far lower to wrap you in high style... give you a wonderful "low-level" ride... **NEW TWIN-STRUT REAR WINDOW**—an exciting new accent in smart style and around-the-corner visibility... **PIVOT-POISE FRONT SUSPENSION WITH COUNTER DIVE**—bringing you new precision handling and smooth, on-the-level stops... **STRUT-MOUNTED INSTRUMENTS**—for easily accessible controls... **17 MODELS... 3 SERIES... GOLDEN ROCKET 88, SUPER 88, STARFIRE 98**. In every model you'll find the new styling values—the new engineering values that tell why... Only Olds could be so New!



Unmistakably the accent's on luxury in the Starfire 98 Series. Available in four glamorous models. Jet-set Holiday, Power Steering, Power-Lock Power Brakes and many other extra-value features are standard equipment.



FOR '57...THE Accent's ON OLDSMOBILE



Only Olds could be so New!



NEW SPAN-A-RAMIC WINDSHIELD... a new slant on an Olds idea for style and safety! Over 10% more glass area gives you better, wider visibility... and wraps every beautiful view around you.



EXCLUSIVE ACCENT STRIPES... another reflection of Olds styling leadership and your own good taste. This distinctive "accent" styling is mirrored inside, too, in smart new Tech-Style Interiors!



NEW HI-LOW BUMPER... functional and handsome, too! A double bumper completely frames the new recessed grille and parking lights... gives twice the protection of an ordinary bumper.



NEW WIDE-STANCE CHASSIS... heavier, wider, with a lower centre of gravity. Wider chassis and spring base mean greater stability, flatter cornering, and more all-round comfort for you.

Q-1578

EDFORD MOTORS

ED FORD, Proprietor

Phone 58, DIDSBURY, Alberta

RED & WHITE

J. KOSSOWAN

PHONE 39

IT'S TRUE... YOU CAN

CUT YOUR FOOD BILL !!!
TAKE A LOOK...

PORK & BEANS, Red & White —	15 oz. tin	4 for 66c
ORANGE JUICE, Pasco —	48 oz. tin	79c
MALLOW SUNDAY BISCUITS —	Weston's	pkg. 39c
JAVEX BLEACH —	64 oz.	59c
TOILET TISSUE, Red & White —	2 pkgs. of 4 rolls each	86c
ORANGE MARMALADE, Red & White —	2 lb. jar	39c

FOR YOUR

Plumbing & Heating Requirements
SEE...

KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234, 235


**NEW DIFFERENT ELECTRONICALLY TESTED
TUNE-UP—RESTORES NEW CAR PERFORMANCE
TO YOUR ENGINE!**

It's happening to you right now. Your car's Horsepower—the pep and performance originally built into your engine—is slipping away with every driving mile!

Parts wear or become out of adjustment... and you lose their new-carropeation you paid for initially. We know you want it back. And we know that "take-a-chance" tinkering and "by-ear" tuning won't do it for you...

And that's where SUN SUPER-TUNE comes in!

Our new Sun Tune-Up Tester actually "looks into" the heart of your engine—electronically... seeks out hidden troubles in those vital components... and provides an accurate recording that shows you exactly what those troubles are!

Your mechanic can quickly isolate and correct engine ailments often overlooked in ordinary tune-ups... And you can be sure they're corrected—the first time! Entire test takes just ten minutes! It's quick... sure... and economical! And you'll enjoy the smoothest, most high-powered motoring you've ever had.

See Us Today About **Super Tune**
Falk's Esso Service

Phone R1010 On No. 2A Highway Didsbury

**"We Specialize in Repairs to All Makes of
Cars and Trucks"**
CAMPBELL'S FOOD STORE
PREMIER MEATS
"THE COMPLETE FOOD CENTRE"
RAY and BETH CAMPBELL

SWANSON'S FROZEN MEAT PIES —

Chicken, Turkey and Beef... each 39c

FROZEN OYSTERS, Rupert Brand —

Tins, new pack... 49c

JAP ORANGES ARRIVING THIS WEEK!
FRESH ROASTING CHICKEN —

... for the weekend... lb. 40c

Do you want a freshly killed, freshly cleaned
turkey for Christmas? Order now, prices
will be lower !!!

**MERCHANDISE GUARANTEED
FREE DELIVERY**

GROCERIES 134 MEATS 42

DIDSBURY NEWS

M.V.B.C. NEWS

(From Our Own Correspondent)

We have been greatly privileged to have Rev. Earl Archer as chapel speaker during the past week. Rev. Archer also spoke in private session to the ministerial association of the college. Eleven young men belong to this group and appreciated greatly the helpful message to them.

Rev. Stuart Gussel of the Evangelical Alliance Mission was guest speaker in chapel on Wednesday of last week. His descriptive message of the work among the Mongolians was very illuminating, for little has been known of this great missionary field.

On Thursday evening the dining room took on a festive air as the American students and faculty members prepared their annual Thanksgiving dinner. Mrs. Kasey, dean of women, from Bellingham, Wash., was chair-lady. Mr. Carpenter of Michigan gave words of appreciation to the Canadians for their fine hospitality and ability to make all Americans feel at home and welcome.

A goodly number of students were blood donors last Thursday, as well as several of the faculty. They were happy to do this for their fellow men. We would like to remind our readers again about Open House this Friday night at 8 p.m. Be sure to come and see the school as it now is. You will be most welcome.

Rev. D. M. Taylor was guest speaker in the Didsbury church for the Sunday morning service, presenting the claims of extension work in the church. Mr. R. Carpenter spoke in the evening meeting.

Mrs. Lydia Suder was guest speaker in the Evangelical United Brethren church in town on Sunday morning, presenting missions for their W.M.S.

Miss Lois Suder is home for a few days doctoring a bad cold. We hope she will soon be well enough to continue her studies in Calgary, where she is attending business college.

Mr. Carpenter and a quartet from the college took part in the Variety concert in the high school auditorium last Friday evening.

Some splendid donations of meat and chicken have been received within the last couple of weeks. We do appreciate this splendid consideration of our friends and want to say a public "thank you" for their generosity.

WESTERDALE NEWS

(From Our Own Correspondent)

Fisher's String Busters will be playing for a dance at the hall this Friday evening, Nov. 30.

Mr. and Mrs. A. Koch and family of Trochu were Sunday visitors at the A. Jones home.

An enjoyable evening of military whist was held at the hall on a recent Monday when five tables were in play. Honors went to Mrs. Bothas, Sr. Miss Muriel Esgina, Mr. A. Waldroff and Mr. J. E. Bolton. Congratulations went to Mrs. C. Roeth, Mrs. A. Waldroff, Mrs. J. E. Bolton and Mrs. P. J. Jackson.

The Willing Workers meeting was held at the home of Mrs. L. Jones on Nov. 14, with 12 members and one visitor present. Roll call was an-

CREMONA NEWS

(From Our Own Correspondent)

The paintings of Mrs. Winchell of Water Valley were displayed at the Cote House in Calgary last week. Congratulations are extended to this very talented lady on this recognition of her art.

The Cubs and Scouts entertained their parents with a demonstration of their skills on Monday evening of last week. Films of Cub and Scout local camp were shown by Mr. Simington. The other leaders, Mr. Jackson, Mr. Muir and Mr. Burkholder, were on hand to do their bit. During the business session the following volunteered to work on the parents' committee: Mr. Spence, president; Mr. Brian, secretary; executive, Mrs. Eby, Mrs. Drewiak, Mr. Wiss, Mr. Mork and Mr. Drewiak.

The Cremona W.A. held its annual chicken supper in the church basement on Thursday evening, Nov. 22. Two hundred and fifty people turned out to make the project a success. In the neighborhood of \$200 was cleared and thanks is extended to those who made this possible. Films were shown by Rev. Decker, pastor of the United Missionary Church. Mrs. Stone and the C.O.I.T. girls rendered real assistance.

We hear that several fellows have been good hunters; amongst them, Alton Gano, David Whitlow and Faye Stone.

The bucket brigade, which went to work on the church basement after the supper, did a much-needed job. Many thanks to Mrs. Charles Reid for the reviving cup of tea at the close of the afternoon session; Mrs. A. Gano, Mrs. Van Heaton, Mrs. George Whitlow, Mrs. Gordon Reid and Mrs. Mork were the grateful ladies.

Flu is making life miserable for a number of Cremona folk, among them, Mrs. V. Burkholder. We hear that there is at least one case of mumps in town and that there was one case of German measles. Let's get rid of these pesky diseases, before Christmas.

THIS FELLA' MAKES SENSE !!!
When you educate a man you educate an individual; when you educate a woman you educate a whole family.
(Spoken by Mr. Charles D. McIvor)

SPRINGSIDE NOTES

(From Our Own Correspondent)

Mr. and Mrs. Harry Peterson were Sunday guests with Mr. and Mrs. Duane Peters of Penhold.

Mr. Jim Collinge of Calgary spent the weekend with Mr. and Mrs. Bill Collinge and family.

Mr. and Mrs. Lloyd Kershaw and Marion were Sunday supper guests with Mr. and Mrs. Eugene LeClair and family.

Sunday night supper guests with Mr. and Mrs. Arthur Chamberlain were Mr. and Mrs. Verne Wrigglesworth.

Mr. and Mrs. John Kershaw and Mr. Ben Hipkin were dinner guests with Mr. and Mrs. Hugh Morton and family on Sunday.

We wish Mrs. Wm. Shannon, a patient in Didsbury hospital, a very speedy recovery.

There will be a whist drive at the community centre on Friday, Nov. 30th. Everybody welcome.

served with cooking hints or gift ideas for Christmas.

It was agreed that the club purchase a bottle of furniture polish for use in the church. Mrs. W. Herbert donated a box of get-well cards to the club, to be used by the sick committee.

The December meeting was advanced from December 12th to December 5th. The hostess prize was won by Mrs. J. Cowie.

NOTICE

NOTICE is hereby given that as of January 1st, 1957, Hot Water Heating Boilers having a closed system, will be subject to inspection by this Department. Owners are therefore required to notify the Chief Inspector of Boilers, Terrace Building, Edmonton, as to the location of any Hot Water Heating Boiler not already registered in accordance with Section 21 of the Boilers and Pressure Vessels Act.

THE FOREGOING REQUIREMENT DOES NOT APPLY TO:

- A Boiler having capacity less than two (2) horsepower or three (3) cubic feet in volume.
- A Boiler in a private residence occupied by not more than four families.
- Boilers used in connection with an open type Hot Water Heating System.

GOVERNMENT OF THE PROVINCE
OF ALBERTA

DEPARTMENT OF INDUSTRIES AND LABOUR

BOILERS AND PRESSURE VESSELS BRANCH

J. E. OBERHOLTZER
Deputy Minister

A. J. MUNRO
Chief Inspector of Boilers

Fall Specials

W 30 INTERNATIONAL TRACTOR	\$300.00
OLIVER "88" DIESEL (good)	\$2600.00
COCKSHUT "70"	\$250.00
MASSEY-HARRIS "44"	\$600.00

We Have SEVERAL USED CARS
and TRUCKS — Check 'em over!

HAROLD E. OKE

"Your Machine Man"

Phone 10

Didsbury

**INNISFAIR LIONS CLUB
PLAY-AT-HOME**
CAR BINGO
**A CHANCE TO WIN A PLYMOUTH,
DODGE, PONTIAC, FORD or METEOR**

Numbers called to date: O 71; B 11; O 74; O 61;
N 35; O 66; N 43; N 40; I 16; G 55; I 30; O 69;
O 73; N 38; G 52; O 62; G 48; B 3; N 41; B 1;
N 34; I 24; B 9; N 33; G 47; I 23; B 2; G 58; N 36;
I 22; I 17; B 6; G 59; O 63; — G 51; B 7; I 18;
O 64; I 26; N 37; B 13; O 75; I 21; G 57; N 31;
I 20; G 53; N 44; B15. New numbers: B 12; I 19;
G 60; O 68; G 54.

Tickets on sale at Bright Spot and Bert's Billiards

ADVERTISING DOESN'T COST !! IT PAYS !!


this Christmas Give

**CHRYCO
ACCESSORIES**
PREVOST MOTORS

"Body Shop in Connection"

Phone 14

Didsbury

Now On Sale

Two-Room Dwelling, on the water line	\$900.00
4-Room Dwelling, in South Didsbury	\$1,000.00
4-Room Dwelling, in East Didsbury	\$2,150.00
5-Room Dwelling, modern	\$2,500.00
4-Room Dwelling, in East Didsbury	\$2,500.00
6-Room Dwelling, modern	\$5,000.00

OTHER LISTINGS UP TO \$13,500

REIBER BROTHERS

 Where Insurance Is A Business, Not A Sideline
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Have that *extra bedroom* you've always wanted!



Built easily, quickly, at low cost with
JOHNS-MANVILLE Glazecart WALL PLANK

You can turn waste space into a beautiful guest room with Johns-Manville Glazecart Insulating Board. This pre-finished material builds, insulates and decorates all in one fast operation. J-M Wall Plank is easy to handle. Easy to apply. Easy on the purse. See us for samples and free estimate.

Flame-Resistant Finish at No Extra Cost



Phone 65

HOWARD ALLENSON



FOLKMAN'S CLOTHING

HOLIDAY DRESSES ARE BEGINNING TO PUT
IN AN APPEARANCE — **Select yours now!**
A Good Selection of LADIES' and GIRLS' COATS
are still on hand.

We have a large assortment of YARD GOODS
OF ALL KINDS, for your winter sewing
needs.



We have a complete selection of Coutts Hallmark Christmas Cards . . . in boxes, albums or for your individual selection, plus everything in Coutts Hallmark Gift Wraps for your Christmas gift wrapping needs, too! Shop now, while you can have your choice!

CHRISTMAS CARDS ARE NOW ON DISPLAY. IT'S THE BEST DISPLAY WE HAVE HAD FOR YEARS. FIFTY DIFFERENT BOXES TO CHOOSE FROM.
From 59c a box to \$2.00 a box
Loose Cards from 5c to \$1.00

Law's Drug Store
The REXALL Store
PHONE 40 — DIDSBURY, ALBERTA

Little Items of Local Interest

Miss Esther Ann Devine of Edmonton was a weekend visitor at her parental home here.

Mr. George Thring attended an army course on atomic warfare in Edmonton last weekend.

Mr. and Mrs. L. E. Stewart of Edmonton were visitors last weekend at the home of Mr. and Mrs. H. Lynch-Staunton.

Mr. and Mrs. Howard Halliday and Mr. and Mrs. Ed Wainlin visited with their respective daughters, Pat and Violet, in Edmonton on Sunday.

Mrs. R. Eubank is visiting with her mother in Seattle.

Maness Weber's book, the one that gives the history of Didsbury in full detail, from the early days to the present time, is on sale at Law's Drug Store. Interesting reading for the young as well as the old residents of the district. Get your copy now, there is only a limited supply. Itc

Mr. A. W. Reiber returned on Monday after spending a week at the west coast.

Mrs. H. A. Fletcher has received word that her nephew, Leonard McCormick, was one of the 27 miners sealed in No. 4 Cumberland Colliery Mine at Springfield, N.S. He lost his life, with 36 other miners, in a recent explosion at the mine.

Born to Mr. and Mrs. John Stovick (Marian Persinger), of Banff, a son, Douglas Blaine.

AC 1 E. H. Rodney returned home Sunday for a month's leave after graduating from a tele-communications course at the R.C.A.P. station in Clinton, Ont. Eddie has been posted to the R.C.A.P. station at Penhold.

Mr. and Mrs. H. MacFarlane and daughters visited the former's uncle and aunt, Mr. and Mrs. Wm. Macfarlane, on Sunday. Mr. MacFarlane, who is with the Royal Bank, was recently transferred from Vancouver to Calgary.

Flying Officer Con Platz, son of Mr. and Mrs. Fred Platz of Didsbury, appeared on the screen at the local theatre this week in a new photo depicting the life at the R.C.A.P. station in Baden, Germany.

Westcott News

(From Our Own Correspondents)

Mr. and Mrs. Wilbert Papke and Mr. Herbert Papke of Big Prairie, were visitors at the Herbert Goetjen home last Thursday.

Mr. and Mrs. Albert Konseuh and family spent the weekend in Calgary.

A dance will be held in Westcott school Friday, Nov. 30. All are welcome.

Mr. and Mrs. Jack Robertson spent the weekend in Edmonton with their son-in-law and daughter, Mr. and Mrs. D. Gilechrist.

Mrs. B. Reinhardt is receiving medical treatment at Oids just now. Mrs. H. Wilshusen, Marian and Howard, visited at the Herbert Goetjen home on Sunday evening. Mr. and Mrs. K. W. Card and family of Red Deer had been visitors there earlier in the day.

LIGHT YOUR WAY WITH BIBLE STUDY

Have you ever been separated from a loved one for a long time? If you have, you may recall the deep longing and the joyous anticipation for a reunion. That is the thought in the heart of Christians as they begin the Advent season.

Advent means "to come." As Jesus once came in all lowliness at Bethlehem, so He has promised us in His Word that He will come again: "I will come again, and receive you unto myself: that where I am, there ye may be also." Thus our Saviour holds before us a most joyous reunion, a reunion with Him in heaven.

That is the hope of the Christians, to be forever with the Lord. To remind ourselves of His coming for us at Bethlehem; to remind ourselves of His glorious and majestic returning to take us to Himself; the Christian church observes the four Sundays prior to Christmas as Sundays in Advent.

Christmas will soon be upon us. We are making preparations for this happy event. But, in the hustle and bustle, let us not forget to prepare ourselves for His return, lest we be found wanting when Jesus comes again. Will you accept this invitation to make all things ready in your heart, mind and spirit for the blessed reunion that awaits you, the reunion with your Lord and Saviour?

UNITED CHURCH OF CANADA
Rev. T. J. Statton, M.A.

SUNDAY, DECEMBER 2
Westcott Sunday School 10:30 a.m.
Westcott Service 11:00 a.m.
Knox Church School 11:00 a.m.
Knox Evening Worship 7:45 p.m.
Bible Study each Wednesday, 8 p.m.
Subject: "I BELIEVE WHAT?"

Coming Events

Sponsored by St. Cyprian's church the St. John's Players will present "So Many Mothers" in the high school auditorium at 8 p.m. on Friday, Nov. 30. A three-act comedy. Admission 50c for adults; children 25c.

Knox United Church W.A.'s will hold a bazaar, food sale and tea, in the church basement, on December 1, 1:30 to 5:00 p.m.

St. Cyprian's W.A. will hold a tea, cake sale and sale of Christmas cakes, puddings and mince tarts, in the Lions hall on Saturday, Dec. 8. Phone advance orders to 110 or 267.

Eric Ratledge, optometrist, assistant to K. Roy MacLean, announces the date of his next visit as Monday, Dec. 10, morning only, at the Rosebad hotel. Consult in city office, 1014 Greyhound Building, Calgary.

There will be a service at St. Cyprian's Anglican church on Sunday, Dec. 2, at 11:45 p.m.

On Saturday, Dec. 1, at 8 p.m., in Fallen Timber school, the W.A. will have a sale of Christmas cooking, and films will be shown for entertainment.

The regular meeting of the Ladies' Auxiliary of the Didsbury branch of the Canadian Legion will be held in the Lions hall at 8:30 p.m. on Thursday, Nov. 29. At this meeting a whist and crib tournament will start, to continue until spring. Members are asked to bring cards, crib boards and card tables.

There will be a dance at Rugby on Friday, Dec. 7. The R.C.A.P.'s orchestra from Sunnyslope will supply the music.

Mr. and Mrs. Jay Tuglie, Mr. and Mrs. E. Dippel and family, Mr. and Mrs. Wilfred Owens and family, were Friday dinner guests of Mr. and Mrs. J. L. Tuglie.

LATE CLASSIFIEDS

FOR SALE — Beach cook stove, with or without oil burner. Contact Mrs. V. Reiffenstein. 47-31p

LOST — Lady's gold wrist watch (Elgin). Finder please phone 160, Didsbury. Itc

CARD OF THANKS

I would like to thank all neighbors, friends, fellow students and teachers at Midway, and other local organizations who remembered me with cards, gifts and letters during my stay in the Junior Red Cross hospital.

SANDRA BRANDNER

CARD OF THANKS

We would like to thank all the friends and neighbors who remembered Lyle while he was in hospital; also a special thanks to the matron, Dr. Asquith and nurses who specialized him.

MR. and MRS. IVOR WEBER

CARD OF THANKS

We wish to take this opportunity to thank all those who helped with the turkey supper at the Rugby hall on November 21. Also a special thanks to those who came to dine.

RUGBY RECREATION SOCIETY

CARD OF THANKS

Mr. and Mrs. Ben Hipkin would like to take this opportunity of thanking all their friends and neighbors who so graciously helped and made such a success of their 25th wedding anniversary celebration; also for the lovely gifts and silver tea service from friends of Didsbury and Carstairs.

There's Still Time . . .

To have that Portrait or Family Group photographed before Christmas!

Our Christmas Special is now on. Don't wait for the shopping carnival flyer, make that appointment now.

We will take portraits and family groups up to December 10 and guarantee Christmas delivery.

Baby photographs taken up to evening of December 15th.

With every order of one dozen or more mounted photographs you get one 8x10 mounted enlargement free.

Shopping carnival tickets on all accounts paid during that time.

Wiggins' Photos
Phone 114 Didsbury

DIDSBURY VARIETY STORE

PHONE 26

DIDSBURY

LADIES' and GIRLS' VICARA SWEATER SETS

LADIES' and GIRLS' SLIPS, in cotton, nylon and Satin

BELTINGS and GOTHAM GOLD STRIPE NYLONS, in Walking Sheer, Daytime Sheer and Evening Sheer

Nice Selection of LADIES' HOUSE DRESSES, sizes 12 to 50

LADIES' BLOUSES, nylon and cotton, sizes 12-20

Good Selection of TOWELS, PILLOW SLIPS, TABLE CLOTHS, etc.

Nice Selection of COSTUME JEWELLERY

— FIRST ANNUAL —

SWINE SALE

REGISTERED PUREBRED

TAMWORTH & YORKSHIRE BOARS & SOWS

WILL BE HELD AT THE

AUCTION MART, OLDS, Alberta

WEDNESDAY, DECEMBER 12

Sale Starts at 1 o'clock

Sponsored by CENTRAL ALBERTA SWINE BREEDERS' ASSOC.

A Ten Dollar Bonus Will be paid by the Government on all Boars Purchased at this Sale from Health Inspected Herds Which Pass the Inspection of a Culling Committee at the Time of Sale

ENTRIES CLOSE MONDAY, DECEMBER 3rd

Write for Entry Forms and Catalogues to Chas. Roehill, Olds Auction Mart, Olds, Alberta

— AUCTIONEERS —

Archie Boyce

Licence No. 21

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Lic. Nos. 208 and 209

Christmas Gifts!

GET YOURS NOW WHILE

THE SELECTION IS BEST!

For Unusual Gifts We Have . . .

PLAID SHOPPING BAGS

SHOULDER BAGS

DIAPER BAGS

(All Plastic-Lined with Zippers)

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ANIMALS

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VISIT THE BEST "TOYLAND" YET

Try our "Lay-Away" Plan — A small deposit holds any item 'till Christmas!

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FOR HIGH CLASS PRINTING AT THE RIGHT PRICE . . . CONTACT THE DIDSBURY PIONEER



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"Merry Christmas"

With A Gift From

J. V. Berscht & Sons

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DIDSBURY